



Kate Stephenson 1st Class BA (Hons)
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Kate Stephenson is Education Editor at National Geographic Kids magazine and a Trustee of the charity Born Free Foundation. She has previous experience as a Sub Editor at Discovery Education Europe Ltd, and as PR & Editorial Assistant at creative design company Cubiqdesign. She graduated from the University of Hertfordshire with First Class honours in English Language and Communications with Journalism and Media Cultures with a year's study in Australia.

Skills: Good communication skills, copy writing for print and web, blogging, research, sub-editing, layout and design skills, competence at using Microsoft Excel, InDesign CS6, Photoshop CS5, WordPress and other CMS. Strong organisation, leadership, professionalism, team work, multi-tasking, networking and self-motivation skills.

Relevant Experience:

- **Education Editor, National Geographic Kids UK, S.Africa, Aus, NZ – Aug 2018 - Present**
Creating online educational resources and additional sponsored resources, devising Primary resource strategy by deciding on monthly content. Assisting Senior Marketing Manager to decide content for Teacher's newsletter. Managing Junior Explorers Club for the magazine and writing various magazine features.
- **Staff Writer, National Geographic Kids UK, S.Africa, Aus, NZ – Nov 2016 - Aug 2018**
Writing copy for the magazine and website, as well as social media posts and press releases. Establishing and launching new Primary Resources section of Nat Geo Kids' website by archiving, organising and selecting content from the Nat Geo Kids magazine archive and writing educational 'wrap-arounds' linking content to the National Curriculum and Scottish Curriculum for Excellence to provide lesson ideas for teachers. Helping to devise PR and marketing plan for the launch of the new section, and assisted with designing the look and structure of the Primary Resources as part of a website refresh.
- **Blogger, KateonConservation.com – October 2011 - Present**
Environmental and wildlife conservation blog exploring the biggest conservation issues we're faced with today through the latest discussions, documentaries, campaigns, demonstrations and celebrity support. Highly Commended at the UK Blog Awards 2016.
- **Sub Editor, Discovery Education Europe Ltd. – September 2014 - November 2016**
Sub-editing copy for Secondary school and Primary level products, researching appropriate news stories to present at weekly news broadcast meetings, précising Telegraph news articles to be audience appropriate, uploading content to and proofreading in CMS.
- **Reporter at Executive Grapevine – May 2014 - September 2014**
Writing copy for HR Grapevine and Recruitment Grapevine magazine, website and newsletters. Sourcing news stories and interviewing HR professionals and corporate Board members through a database of supplier contacts, and attending corporate events.
- **PR & Editorial Assistant at Cubiqdesign – January 2014 - May 2014**
Writing copy for magazines, websites, newsletters and e-shots and inputting copy into a CMS. Managed social media platforms and online presence for business clients and carried out a range of PR duties, including setting up media and client lists by collecting new contacts.

Other Initiatives:

Board Trustee of **Born Free Foundation** – Attending board meetings, assisting decision-making, reviewing finances. Serving on the Marketing and Partnerships Committee.

Volunteer Blogger, Social Media Officer and Volunteer Co-ordinator for **vEcotourism.org**, a company that has developed a VR app for conservation purposes. Managing social media outlets, posting blog updates and co-ordinating all volunteer activity via Trello.

Volunteer work at **Shamwari Game Reserve**. After A Levels I travelled independently to South Africa to join a student volunteer project for three months, working on environmental conservation projects on the reserve, with local schools and Community Care Project.

Education:

1st Class BA Hons. English Language & Communication with Journalism and Media Cultures – University of Hertfordshire

Awarded Student's Union's Outstanding Contribution to Media award for work as **Editor** of BlueMoon student magazine and **Deputy Editor** of UniVerse Student Newspaper. Earned additional 30 credits by completing a personal development module and an Employability module. Involved in a number of extra activities, including Student Ambassador, Student Representative, Study Abroad Promoter and UHSU Blogger. Committee member of the UHSU Discussion Society, inviting guest speakers and chairing talks about current affairs, politics, religion and philosophy.

Journalism & Internet Studies, Study Abroad Year – Curtin University, Australia

Completed double unit Print Production with a mark of 90, having articles published in the university's newspaper and Student Guild magazine, as well as organising and participating in an online conference live-streamed internationally and with papers published online. Awarded a Global Scholarship from my home university. **Senior Reviewer** for WeekendNotes.com, **Contributor** to Livelikeavip.com.

A Levels – City College Norwich: English Language and Literature – A, Media Studies – A, Photography – B, Applied ICT – C. **Work Experience** at Eastern Daily Press, Archant. **Writer/Photographer/Web developer** for About Thetford Magazine.

GCSEs – Charles Burrell High School: 10 GCSEs: 5As 5A*s. **BBC Blast young reporter**

Awards and Achievements:

- **UK Blog Awards 2016 Highly Commended Individual Blog** Green / Eco Category
- **Outstanding Student Contribution to the Humanities Programme** University Prize from Hertfordshire University, awarded at my graduation
- **Chancellor's Gifted and Talented Scholarship** through University of Hertfordshire
- **Outstanding Contribution to Media** Students' Union Award for BlueMoon Magazine
- **Winner of Jubilee Journalist's competition** run by the Eastern Daily Press, Archant
- **'Most Valuable Player'** award for my work on Curtin University, Australia's Western Independent Newspaper
- **Brookstreet Award for Outstanding Achievement** awarded by City College Norwich